

**Remarks**

Applicant respectfully requests reconsideration and allowance of the present application in view of the claim amendments and the remarks below.

Independent claims 1 and 29 have been amended to more particularly define aspects of the prize value as a function of the words and letters in the play phrase selected by the player, as discussed with the Examiner.


New claim 31 (depending from claim 29) has been added to further define that the prize value may also increase as a function of the number of words in the play phrase or length of the individual words in the play phrase. Similarly, new claim 32 (depending from claim 1) has been added for the same reasons.

A properly executed Terminal Disclaimer is submitted herewith to obviate the provisional double-patenting rejection based on co-pending parent application Serial No. 10/662,736.

Accordingly, applicant respectfully submits that all pending claims are allowable over the art of record, and that the application is in condition for allowance. Favorable action thereon is respectfully requested. The Examiner is encouraged to contact the undersigned at his convenience should he have any questions regarding this matter or require any additional information.

Respectfully submitted,

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